voice of change

ISSUE 22, October 2019

Satya Bharti Schools
Temples of learning, radiating knowledge and excellence for underprivileged children
Contents

From the CEO’s desk ........................................................................................................................ 3
Satya Bharti School Program ......................................................................................................... 4
Socio-economic impact assessment .............................................................................................. 6
Findings of the study ..................................................................................................................... 10
School profile ................................................................................................................................. 10
Children and education .................................................................................................................. 12
Impact on children ......................................................................................................................... 14
Impact on parents ............................................................................................................................ 16
Opinion on schools .......................................................................................................................... 18
Stakeholders’ perspectives ............................................................................................................ 18
Case stories ..................................................................................................................................... 20
Overall socio-economic impact ................................................................................................... 22
Overall impressions by research team ......................................................................................... 25
Recommendations .......................................................................................................................... 26
National level achievements - Satya Bharti School Students ...................................................... 27
Awards and recognition in FY 2019-20 ....................................................................................... 28

The buildings for primary and elementary schools have been designed to provide a lot of open spaces for children’s safety, there is adequate sunlight and ventilation in all classrooms, and direct sunlight at the peak hours falls on toilet/wash area, ensuring quick drying that aids in maintaining hygiene.

► The Participants of focus group discussions/interviews have been kept anonymous as a matter of standard practice.
► The testimonials are reflective of the views expressed
► The research was carried out in academic year 2017-18
► Bar graphs used to represent data in the newsletter are not to scale
► All the photographs used in the newsletter are of Satya Bharti Schools and its stakeholders- students, teachers, parents and community members
Satya Bharti School Program, the flagship initiative of Bharti Foundation has spearheaded the cause of delivering quality education absolutely free of cost to the rural underprivileged children, especially the girl child, since 2006. Satya Bharti Schools strive to ensure the holistic quality educational experience for every child, enabling them to realize their full potential. The schools not only focus on the learning attainment among children but build their life-skills through an integrated curriculum.

Empowered students can catalyze change in their community by positively influencing behaviors in numerous ways. We believe that holistic education model can be truly transformative, and that is the reason life-skills and value-based education have been key features of Satya Bharti Schools.

It has thus far been an inspirational journey. All of us, at Bharti Foundation are proud to witness the transformation of little kids into the future change agents and leaders of the society. A lot has been achieved, many lessons learned and course corrections undertaken. We believe in taking our learnings, experience and evidence to strengthen the Satya Bharti School Program further. Towards that end, we commissioned a research to assess the impact of the Program on the children as well as their parents and communities.

Key findings of the research are briefly presented in this issue of ‘Voice of Change’. We value your inputs and recommendations on the same.

Hope you enjoy reading it!

Jai Hindi!

Mamta Saikia
Chief Executive Officer
Bharti Foundation
SATYA BHARTI SCHOOL PROGRAM - FOOTPRINT

States | Number of Satya Bharti Schools
---|---
Haryana | 40
Punjab | 92
Rajasthan | 28
Tamil Nadu | 10
Uttar Pradesh | 12
West Bengal | 10

157 Primary, 30 Elementary and ^five Senior Secondary Schools

PROGRAM REACH

| | 
|---|---|
| 192 | 40,143 | 1,370 | 50% | 75% | 73% |
| Schools/ 6 States | Students | Teachers | Girls | SC/ST/OBC | Female Teachers

^The Senior Secondary schools are being operated in a Public-Private Partnership model with the Punjab Education Development Board (PEDB), Punjab Government under the Adarsh Scheme.

data as of October 31st 2019^
Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in the fields of primary, secondary and higher education as well as sanitation. The flagship Satya Bharti School Program provides free quality education to thousands of underprivileged children in rural India across six states, with a focus on the girl child, since 2006. The Program was started in Punjab in collaboration with the community, and spread to six states (Haryana, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh and West Bengal) by 2010. The Program focuses on instilling necessary life-skills and confidence among children through a holistic development model, equipping them to become educated, responsible and self-reliant citizens with a deep sense of commitment to the society.

Satya Bharti School Chanak, Murshidabad, West Bengal

HOLISTIC DEVELOPMENT FRAMEWORK
SATYA BHARTI SCHOOL PROGRAM

Process
✓ Concept building
✓ Knowledge development
✓ Building life skills and value system
✓ Holistic development

Outcomes
✓ Subject knowledge
✓ Effective language and communication skills
✓ Greater self awareness
✓ Social and human values
✓ Aware of individual and social rights and responsibilities
✓ Physical endurance
✓ Strong foundation for future engagement
SOCIO-ECONOMIC IMPACT ASSESSMENT OF SATYA BHARTI SCHOOL PROGRAM

Bharti Foundation commissioned Change Alliance to undertake a socio-economic impact evaluation of its flagship Satya Bharti School Program. The specific purpose of the study was to investigate and assess the social impact that the program has had on the children and in turn on their families and community at large. It seeks to examine whether the Program’s significant emphasis on holistic development has achieved its intended impact. In addition, the study also examined any economic impact of the Program on key stakeholders.

RESEARCH METHODOLOGY

The evaluation design chosen for the study was a before and after, quasi-experimental design framework which allowed comparisons between Case (Satya Bharti Schools) and Control (sample government and private schools catering to communities with similar socio-economic conditions). The methodology used a mix design of both qualitative and quantitative methods for interviews and focused group discussions. A total of 46 schools were selected in all six states. A sample of around 2,500 individuals from both Satya Bharti and Control Schools were extensively interviewed.

ABOUT CHANGE ALLIANCE PVT. LTD.

Change Alliance is a leading development sector consultancy providing services to both businesses and development sector. Change Alliance’s services include end-to-end strategy, design, implementation and management of large programs, in-depth research, baselines and end-term impact assessments, mid-term evaluations, women empowerment, corporate social responsibility services, and training and capacity building across sectors. http://www.changealliance.in/
RESPONDENTS’ PROFILE

Overall, 2,456 respondents’ interviews were conducted
More than 180 stakeholder interviews and discussions were conducted

^Includes government (10) and private (6) schools
^^SMC- School Management Committee
PROFILE OF THE RESPONDENTS

- Socio-economic profiles of respondents are similar and have good comparability
- Roughly equal representation of gender among students
- Higher number of women respondents than men
- Majority of respondents belong to marginalized communities – SC, ST & OBC
- Among respondents, primary source of livelihood is labour (domestic, farm, daily wage); majority of women among respondents are homemakers

Gender Distribution – Respondents (%)

Girls: 50.6%, Boys: 47.9%, Women: 49.4%, Men: 52.1%

Social Profile (%)

SC/ST: 40.6%, OBC: 40.3%

METHODOLOGY

Computer-Assisted Personal Interview (CAPI)
Translations - Hindi, Punjabi, Tamil and Bengali
Primary surveys conducted on android tablets and survey application

Interviews and Discussions
With students, teachers, support staff, parents and community

School Checklists
Basic details, Infrastructure, Accessibility and safety, Medical facilities, SMC, etc.
**Education Profile (%)**

<table>
<thead>
<tr>
<th>Role</th>
<th>Illiterate</th>
<th>Primary</th>
<th>Secondary and Higher Secondary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mother</td>
<td>32.9</td>
<td>38.8</td>
<td>53.6</td>
</tr>
<tr>
<td>Father</td>
<td>18.9</td>
<td>19.4</td>
<td>27.1</td>
</tr>
<tr>
<td>Mother</td>
<td>33.0</td>
<td>27.1</td>
<td>32.2</td>
</tr>
<tr>
<td>Father</td>
<td>18.8</td>
<td>25.0</td>
<td>50.0</td>
</tr>
</tbody>
</table>

*PTM - Parent-Teacher Meeting*
FINDINGS OF THE STUDY

SCHOOL PROFILE

STRENGTH AND COMPOSITION

- Enrolment in Satya Bharti Schools is significantly higher than Control Schools
- Nearly half of the students in Satya Bharti Schools are girls
- More emphasis on female staff in Satya Bharti Schools – evident from average proportion of female teachers
- A few Satya Bharti Schools had all female staff managing the school. This was not observed in Control Schools.
- Satya Bharti Schools maintaining a better teacher-student ratio as compared to Control Schools
- Dis-aggregated data easily available for all Satya Bharti Schools as compared to Control Schools

Data from School Observation Checklist (%)

<table>
<thead>
<tr>
<th></th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average no. of students</td>
<td>238</td>
<td>142</td>
</tr>
<tr>
<td>Proportion of girl students</td>
<td>49%</td>
<td>41%</td>
</tr>
<tr>
<td>Female Teachers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All female staff</td>
<td>23.3%</td>
<td>Nil</td>
</tr>
<tr>
<td>Proportion of female teachers</td>
<td>70%</td>
<td>56%</td>
</tr>
</tbody>
</table>

FACILITIES AVAILABLE IN SCHOOLS

- 92% parents from Satya Bharti School Households happy with the facilities in the schools; 72% in case of Control Households
- Parents appreciate maintenance of cleanliness in the campus and sanitation facilities, playground etc. at Satya Bharti Schools
- Availability of facilities and their quality much better in Satya Bharti Schools

"The children in rural areas witness far more negativity than the children in urban areas. If children perform well, despite all these hardships, I think we are succeeding as teachers and as an institution"

Principal of Satya Bharti Adarsh Senior Secondary School Chogawan, Punjab
Students have made a queue while crossing the road under the supervision of teachers.

Girls enjoying safe sliding under the supervision of a teacher.

Clean and hygienic toilets.

Separate toilets for girl students.

<table>
<thead>
<tr>
<th>OBSERVATIONS OF SCHOOL</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>TLMs in the classes</td>
<td>80%</td>
<td>31%</td>
</tr>
<tr>
<td>Library</td>
<td>100%</td>
<td>81%</td>
</tr>
<tr>
<td>Computers</td>
<td>100%</td>
<td>69%</td>
</tr>
<tr>
<td>Enough Classrooms</td>
<td>77%</td>
<td>38%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OBSERVATIONS OF SCHOOL</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Separate Toilets</td>
<td>100%</td>
<td>75%</td>
</tr>
<tr>
<td>Clean Toilets</td>
<td>93%</td>
<td>38%</td>
</tr>
<tr>
<td>Good Ventilation</td>
<td>83%</td>
<td>38%</td>
</tr>
<tr>
<td>Sufficient Furniture</td>
<td>77%</td>
<td>31%</td>
</tr>
</tbody>
</table>
CHILDREN AND EDUCATION

PERCEPTIONS ON EDUCATION

► Parents have high aspirations for their children; say that an education assures a bright future and a respectable life

► “Don’t want my children to suffer our fate” a common refrain by parents

► Parents of Satya Bharti School Students were much more expressive, with higher aspirations in comparison to Control Schools

► More parents from Satya Bharti Schools feel that girls should get married whenever they wish or at least after graduation, as compared to Control Schools

Other school students do not have access to computers. Many schools do not have proper toilets. This is not even available in the schools where they (other parents) pay fees. Our kids get spacious classrooms. (Translated from Tamil)

Parent, Tamil Nadu
CHILD SAFETY

► Parents perceive Satya Bharti Schools much safer than Control Schools

► Thorough checking of schools by teachers – as per defined protocol

► Biggest source of fear on the way to school for Satya Bharti School Students and Control School Students was physical safety - traffic, stray animals, etc (high in case of Punjab, West Bengal and Haryana in both Satya Bharti and Control Schools)

► Satya Bharti Schools stood out with respect to order and discipline

<table>
<thead>
<tr>
<th>School is very safe and secure - Parents (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td><img src="94.5" alt="Satya Bharti Schools" /></td>
</tr>
<tr>
<td><img src="84.0" alt="Control Schools" /></td>
</tr>
</tbody>
</table>

A school teacher teaching a pre-primary class student

Fire extinguishers and first aid box in every school

Teacher providing first-aid to a student

Students being escorted out of the school gate (which is kept locked during school hours for safety of the children)
FINDINGS OF THE STUDY - IMPACT ON CHILDREN

COMMUNICATION AND CONFIDENCE

► As opposed to Control Schools, majority of parents of Satya Bharti Schools stated that children are steadily improving in confidence levels

► Ability to converse and articulate is better among the Satya Bharti School Students as compared to Control School Students

<table>
<thead>
<tr>
<th>Parents’ Assessment of Children</th>
<th>Type of School</th>
<th>Certainly True</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child better at communicating with elders</td>
<td>Satya Bharti Schools</td>
<td>81.5%</td>
</tr>
<tr>
<td></td>
<td>Control Schools</td>
<td>68.1%</td>
</tr>
<tr>
<td>Child has become much more confident</td>
<td>Satya Bharti Schools</td>
<td>79.9%</td>
</tr>
<tr>
<td></td>
<td>Control Schools</td>
<td>64.6%</td>
</tr>
<tr>
<td>Child better at communication with peers</td>
<td>Satya Bharti Schools</td>
<td>81.1%</td>
</tr>
<tr>
<td></td>
<td>Control Schools</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

HUMAN VALUES – STUDENTS’ ASSESSMENT

► Positive and/or conciliatory actions preferred by more number of students from Satya Bharti Schools, as compared to Control Schools

► Spirit of patriotism observed across Satya Bharti Schools – ‘Jai Hind’ greetings across all schools

► As observed, Satya Bharti School Students are more sociable and engaging as compared to Control School Students

<table>
<thead>
<tr>
<th>If another school child beats you; what will you do</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Positive/Conciliatory Actions</td>
<td>96.3%</td>
<td>86.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A classmate who is playing alone asks you if s/he can join you in whatever you are playing. Your friends refuse. What do you do?</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Either convince friends or leave the friends and play with the other child</td>
<td>85.7%</td>
<td>74.2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In case you broke another friend’s toy by mistake, without him/her knowing, will you tell him/her that you did it?</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admit the mistake immediately</td>
<td>82.0%</td>
<td>77.9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>One of the friends broke another friend’s toy; how do you feel aggrieved should act</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Positive/Conciliatory Actions</td>
<td>49.1%</td>
<td>40.6%</td>
</tr>
</tbody>
</table>

-bal Sabha, a monthly activity led by the school students for inculcating life skills at an early age

A student teaching adults under Saksharta Bharti Abhiyan^ led by the school

^Saksharta Bharti Abhiyan is an adult literacy program under which Satya Bharti School Students educate parents and communities during summer vacations
HUMAN VALUES – PARENTS’ ASSESSMENT

► During discussions, only parents from Satya Bharti Schools emphasized the provision of value education in the schools

► According to parents and community members, children studying in Satya Bharti Schools are well behaved and courteous. Some parents stated that children have stopped using foul language.

AWARENESS AND PRACTICES AMONG STUDENTS

► Transfer of knowledge and adoption of healthy practices observed to be higher among Satya Bharti Schools

► As per parents’ assessment, children in Satya Bharti Schools have better awareness about health, hygiene and sanitation practices.

<table>
<thead>
<tr>
<th>Awareness on Critical Subjects</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of children aware that life can’t sustain in the absence of plants/greenery</td>
<td>77.1%</td>
<td>72.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Health, Hygiene and Sanitation Practices</th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wash hands with soap after using toilet</td>
<td>79.7%</td>
<td>69.0%</td>
</tr>
<tr>
<td>Share knowledge gained on WASH</td>
<td>92.7%</td>
<td>91.9%</td>
</tr>
<tr>
<td>Parents made any changes as a result (hygiene habits)</td>
<td>89.2%</td>
<td>82.4%</td>
</tr>
</tbody>
</table>

Have observed changes in the children. They keep their shoes in a line, just like they do in school. They keep things organised. Wash hands at home. Language has become much better. Respect and wish the elders. There’s a dustbin at home like at school.

“Ek baalti rakho do, kya problem hai”, they say.

Parent, West Bengal
FINDINGS OF THE STUDY - IMPACT ON PARENTS

PARENT-TEACHER-COMMUNITY ENGAGEMENT

► Structured and regular PTMs held in Satya Bharti Schools as compared to Control Schools
► During discussions, most parents from Satya Bharti Schools said they were regular at PTMs. They are able to list various issues discussed with teachers during these meetings
► Though many parents from Control Households stated they regularly attend PTMs, but they couldn’t say much about topics of discussion during these meetings. Mostly mentioned entitlements - scholarships, uniforms - or exams as subjects of such meetings

<table>
<thead>
<tr>
<th></th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aware of PTMs</td>
<td>98.6</td>
<td>82.6</td>
</tr>
<tr>
<td>Received invitation for PTMs</td>
<td>98.4</td>
<td>84.0</td>
</tr>
<tr>
<td>(Among those who are aware of PTMs)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Whether parents are informed about absenteeism of their children</td>
<td>91.8</td>
<td>72.2</td>
</tr>
<tr>
<td>Whether campaigns undertaken by schools in community</td>
<td>72.2</td>
<td>56.6</td>
</tr>
</tbody>
</table>

HYGIENE AND CIVIC PRACTICES

► Most parents whose children study in Satya Bharti Schools stated that pertinent messages related to hygiene and civic practices were shared with children and in turn, children shared this information with parents
► Parents from Satya Bharti Schools shared stories of how children are influencing household practices based on the information: putting a dust-bin, discouraging open defecation, washing hands with soap, etc.

<table>
<thead>
<tr>
<th></th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation of the household in village meetings</td>
<td>61.6%</td>
<td>52.8%</td>
</tr>
<tr>
<td>Whether household collects and disposes garbage at designated sites</td>
<td>80.6%</td>
<td>79.2%</td>
</tr>
</tbody>
</table>
IMPACT ON SAVINGS AND EXPENSES

► Presence of Satya Bharti Schools where their children can study free of cost and avail quality education counted as ‘nothing less than a blessing’ by many parents

► They agreed that without Satya Bharti Schools, they would have had to spend a large amount on ensuring quality education for their children

| If enrolling children in Satya Bharti Schools has helped reduce household expenditure | 89.4% |
| If enrolling children in Satya Bharti Schools has helped increase savings (From among those who said expenditure has reduced) | 97.1% |
| Median Savings (INR per month) | 1,500 |

My child is able to read properly. They use some sound method. No memorizing is required and they are taught through projects so that they could understand well. Non academic activities such as drawing, chess, singing, yoga are done for individuals or in groups. (Translated from Tamil)

Parent, Tamil Nadu

My child consistently asked everyone in our family not to go out (for defecation). There is a toilet in the house so why go outside, he kept saying. After the constant request from my child we have unlocked the toilet. (Translated from Hindi)

Parent, Rajasthan
OPINION ON RESPECTIVE SCHOOLS

OPINION ON SCHOOLS

- More than 90% parents from Satya Bharti Schools wish to continue education of their children in the school, as compared to 33% from Control Schools
- Satisfaction with the education provided and the activities conducted much higher among the parents from Satya Bharti Schools
- Difference in opinion on teachers and their nature of interaction with students marginal between Satya Bharti and Control Schools

<table>
<thead>
<tr>
<th></th>
<th>Satya Bharti Schools</th>
<th>Control Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very satisfied with the education provided (%)</td>
<td>91.5</td>
<td>74.7</td>
</tr>
<tr>
<td>Very satisfied with the activities in school (%)</td>
<td>90.9</td>
<td>73.6</td>
</tr>
<tr>
<td>Teachers are attentive and gentle while interacting with children (%)</td>
<td>97.2</td>
<td>88.2</td>
</tr>
<tr>
<td>Teachers are considerate and interact well with parents (%)</td>
<td>97.2</td>
<td>91.3</td>
</tr>
<tr>
<td>If parents would like to enroll their children in another school (%)</td>
<td>9.6</td>
<td>66.7</td>
</tr>
</tbody>
</table>

STAKEHOLDER PERSPECTIVES

HEAD TEACHERS AND TEACHERS – SATYA BHARTI SCHOOLS AND CONTROL SCHOOLS

- **Love for the job versus stability and compensation:** Teachers in Satya Bharti Schools spoke about the love for the job. Teachers in Control Schools, spoke more about stability and compensation
- **Multiple responsibilities but of different kinds:** Teachers in Satya Bharti Schools had multiple responsibilities, but all of them were school-related. Teachers in Control Schools had numerous academic, non-academic and government-appointed duties
- **Focus on teaching methods, TLMs, lesson planning and documentation:** Teachers in Satya Bharti Schools spoke of teaching methods, TLMs and lesson planning. Teachers in Control Schools spoke of responsibilities affecting quality of teaching and lack of learning material
- **Trainings, duration, frequency and their usefulness:** Teachers in Satya Bharti Schools receive multiple trainings during a year. Nearly all spoke highly of usefulness of these trainings and how their skills as teachers have improved significantly. Very few training opportunities available for teachers in Control Schools
Learning levels related challenges and how teachers address them: Attitude towards learning levels among children and related challenges discussed with care and empathy by teachers in Satya Bharti Schools. Teachers in Control Schools cited lack of infrastructure within the school and lack of interest among parents as major challenges.

Level of parental engagement and the role the teachers play: Teachers in Satya Bharti Schools acknowledged the role of schools as critical, given the socio-economic circumstances of beneficiary communities.

Teaching human values and related impact: Teachers in Satya Bharti Schools spoke about how they try to incorporate human values into their curriculum and through lesson planning. Focus on values limited to celebrating important days in Control Schools.

I used to be a homemaker before I started teaching here. I have some personal problems but I forget all my worries when I am in school. I think of quitting at times but then I think about the income and the joy I get here. I also worry about what will happen to my students once I quit.

Teacher, Satya Bharti School, Haryana

In a school in Jodhpur, the boundary wall was built with support from community members. Further, a water tank, main and back gates, almirah, podium and microphone and big tables have also been contributed by the community members. This shows the level of interest and commitment communities (can) have towards the schools.

Teacher, Satya Bharti School, Rajasthan
CASE STORIES

THE FAVOURITE AND SPECIAL FRIEND

Shabana Yasmin suffered from a dangerous bout of Jaundice when she was three months old. Further, it was mis-diagnosed and mis-treated, worsening her condition that led to a severe neurological disorder. This made limb movements difficult and affected her learning abilities. Her treatment continued and she improved, albeit marginally. But her condition never dampened her spirit, neither her mother Lal Bibi’s.

Shabana joined Satya Bharti School Dhalsa in Murshidabad, West Bengal as a pre-primary student. According to Ms Bibi, “In the beginning, I used to stay in the school and ensure she studies right.” As she became healthier and her motor skills improved, her mother did not have to stay with her all the time.

She says that right until class IV, she and her daughter received immense support from the school staff. “Not just the teachers, her school mates also loved her a lot... She was school’s favorite” adds Ms Bibi.

Shabana’s father is the only earning member in the family, with an average income is Rs 5,000, a significant portion of which is spent on Shabana’s treatment. “We don’t have enough money, so having a school like Satya Bharti had been very beneficial for us” shares Shabana’s father. Shabana is now studying in class V at Dhalsa High School (a govt school) and is at par with other students.

FOOD FOR SOUL

Veer Singh and his wife cook mid-day meals for the students of Satya Bharti School Mardi Kalan in Amritsar, Punjab. His children also study in the same school. However, he insists on clarifying that this is not the only reason why he took up this work. “Feeding the students makes me feel that I am serving the Almighty,” he says.

Engaging with Satya Bharti School has enabled a positive change in Veer’s life. He used to be a mason earlier and worked with contractors. The availability of work was not regular and the income was not stable, and was at the discretion of the contractor. His work hours too were erratic and long. Now his income is timely credited to his bank account on a regular basis. He and his wife cook the food together and this joint ‘venture’ has enabled a sense of togetherness and purpose. He now spends quality time with his children and helps them with their studies. The greatest benefit of working for the school has been the time that he is able to devote to his spiritual development.

“The work allows me to go to the Gurudwara every day. I am at peace, more than ever before,” he says.
FROM HESITANT TO CONFIDENT

Manju Kanwar was a student of Satya Bharti School Bhom Sagar in Jodhpur, Rajasthan. In the beginning, Manju was weaker than other students in English and hesitated attending school on a regular basis.

She was encouraged by her teachers to actively participate in games and group learning activities, which were part of English classes. She was also given a dictionary. Soon, she started identifying fruits, vegetables and animals. She started using English words in her conversation and eventually overcame her fear.

She became so confident that she was made the head girl of the school. She started helping other weak students improve their English. Manju is now studying in class VII, Government Senior Secondary School, Bhom Sagar.

SETTING AN EXAMPLE

According to Shera Ram Godara, Head Teacher at Satya Bharti School Sopara in Jodhpur, Rajasthan the infrastructure and the facilities available in the school have made a big impact on the community members. He counts the construction work, the sufficient number of classrooms, separate toilets for girls and boys, etc. as features that set aside Satya Bharti Schools from other schools.

He adds “the infrastructure of the school provides children a healthy and happy atmosphere to study. The order with which the school is run and maintained gives a sense of discipline that children automatically adopt among themselves”.

“Communities praise education facilities, sports activities and other facilities in the school,” shares Shera Ram.

“Varied learning methods are used in the school to teach the students. Group activities, peer learning, focus on weaker students, audio-visual arrangements, etc. provide that extra push to the children and enhance their knowledge.” It is for these reasons, according to him, that the children in Satya Bharti School perform much better than many other schools.
OVERALL SOCIO-ECONOMIC IMPACT

SOCIAL IMPACT INDEX

► To summarize the impact of the Program, Change Alliance Pvt Ltd. has developed a Social Impact Index that measures the relative performance of Satya Bharti Schools and Control Schools along the six evaluation dimensions.

► All key parameters have been grouped under one of these dimensions.

► The composite scores along each dimension have been calculated by allocating scores on the responses to the underlying parameters.

SOCIAL IMPACT INDEX - SCORES

<table>
<thead>
<tr>
<th>Dimensions for Index (%)</th>
<th>Parents</th>
<th>Students</th>
<th>Difference</th>
<th>Parents</th>
<th>Students</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Satya Bharti Schools</td>
<td>Control Schools</td>
<td>Difference</td>
<td>Satya Bharti Schools</td>
<td>Control Schools</td>
<td>Difference</td>
</tr>
<tr>
<td>Personal and Social Development</td>
<td>90.3</td>
<td>83</td>
<td>7.3</td>
<td>85.5</td>
<td>84.3</td>
<td>1.2</td>
</tr>
<tr>
<td>Understanding and Practice of Human Values</td>
<td>79.7</td>
<td>78.4</td>
<td>1.3</td>
<td>75.8</td>
<td>70.8</td>
<td>5</td>
</tr>
<tr>
<td>Physical Development</td>
<td>89.3</td>
<td>88.5</td>
<td>0.8</td>
<td>82</td>
<td>79.8</td>
<td>2.2</td>
</tr>
<tr>
<td>Change in Household Practices</td>
<td>62.4</td>
<td>59.3</td>
<td>3.1</td>
<td>90.7</td>
<td>86.9</td>
<td>3.8</td>
</tr>
<tr>
<td>Awareness of and Opinion on Critical Issues</td>
<td>76.3</td>
<td>72.9</td>
<td>3.4</td>
<td>49.7</td>
<td>52</td>
<td>(2.3)</td>
</tr>
<tr>
<td>Parental Engagement on Children’s Education</td>
<td>87.5</td>
<td>74.8</td>
<td>12.7</td>
<td>79.7</td>
<td>73.6</td>
<td>6.1</td>
</tr>
<tr>
<td>Overall Satisfaction</td>
<td>95</td>
<td>76.2</td>
<td>18.8</td>
<td>93.5</td>
<td>74.1</td>
<td>19.4</td>
</tr>
</tbody>
</table>

► The difference between the scores for Satya Bharti and Control Schools is the impact of Satya Bharti Schools.

► The difference between scores of Satya Bharti and Control Schools for Parents is greater than that of Students.
“Everyone wants to send their children to Satya Bharti Schools. There’s discipline in the school, the school is safe, staff is well behaved, they are strict but not too strict, children are never punished, they get all kinds of facilities and material. I keep getting requests from people seeking help from me for admission into the school. But Satya Bharti Schools follow due processes.”

Sarpanch, Chogawan village, Amritsar (grandchildren study in Satya Bharti School)
Inclusion impact – students, teachers and others: With special emphasis on girls and children from marginalised families, the schools have been able to mark themselves out as institutions that support those who are in need. Similarly, the emphasis on inclusion extends to the teaching staff and the support staff as well. Many of the teachers and support staff mentioned that the empowerment as a result of being associated with Satya Bharti Schools is not limited to a stable income and livelihood. They have a place in the society and are treated with respect by their community members ever since they started working with the schools.

Economic impact on Bharti Foundation staff: Most of the Bharti Foundation’s administrative staff and teachers emphatically stated the positive impacts of being associated with Bharti Foundation and Satya Bharti Schools. The teachers stated that the emphasis on interactive learning and the continuous trainings had significantly improved their quality of teaching. Handling multiple responsibilities and engaging with the community had made them a lot more aware and smart. District and cluster coordinators spoke of how the challenges at work have made them stronger and how a largely supportive environment within the organisation has ensured they have peace of mind. Many of the mid-day meal vendors and school support staff did not have any source of income before joining Satya Bharti Schools. They stated that the association with the schools allowed for a better economic status as well as a better social standing.

**ECONOMIC IMPACT**

The economic impact of the Satya Bharti School Program was assessed for the following four sets of stakeholders:

- **Parents**: Quality education free of cost, notional savings
- **Teachers and Head Teachers**: Employment opportunity within the village, empowerment of women and other community members as well as on the job learning and development supported by rigorous training modules
- **Bharti Foundation Staff**: Satisfactory match of remuneration and responsibilities
- **Support staff**: Employment within or close to the village, satisfaction of working with Bharti Foundation

It was difficult to establish the extent to which the presence of Satya Bharti Schools had contributed to their overall standard of living. Given the socio-economic backgrounds and the means of livelihood for most parents, the disposable income was low. About 86% of the parents whose children study in Satya Bharti Schools stated that sending their children to Satya Bharti Schools had enabled them to reduce their expenses. From among these, about 96% of the respondents said that this reduction in expenditure had resulted in an increase in the savings of the households. Based on the responses, on an average, Rs 1,500 was stated as the perceived savings per month.
OVERALL IMPRESSIONS BY RESEARCH TEAM

► Bharti Foundation has deployed strong processes for planning, management, monitoring, quality assurance and capacity building. The quality and standardisation of processes are clearly visible across the states.

► The Satya Bharti School Program is delivering high quality education at scale. It is reaching out to the poor, marginalized communities and providing life-changing opportunities for the children and the community realizes this.

► The focus on overall development of students, value education, discipline and life-skills was evident in the difference in discipline, confidence, processes and the overall behavior of students and staff at Satya Bharti Schools and Control Schools.

► The staff of Satya Bharti Schools is highly motivated and exhibited pride and happiness for being part of this program. High level of commitment and openness for learning and continuous improvements in the team across all levels.

► The parents and students exhibit high degree of satisfaction across parameters. Their key concern is getting quality education for their children, after passing out of Satya Bharti Schools.

► The need expressed by the parents and teachers for higher grade schools needs serious consideration in order to sustain the impact of the program in the long-run.

Researchers interviewing the stakeholders (village community)
Change Alliance Pvt Ltd.

We commend Bharti Foundation for its vision and deep commitment to offer free, quality education and learning opportunities in the remote places.

- As shared by Anand Kumar Bolimera, CEO, on his reflection on the report

To say about a fourth of the total population, about a third of the female population and about a third of scheduled caste population in India is illiterate.

To the Satya Bharti School Program can be seen as an archetype of an education initiative that runs on the same principles of free universal access to education as government schools do but where it is differentiated is its delivery – delivering free quality education with maximum efficiency and impact.

RECOMMENDATIONS

1. Aspiration of all stakeholders to upgrade the Satya Bharti Schools to higher grades. Also important for sustaining the impact of the Program in the long run. Explore a path for secondary education either through upgradation of schools or any other engagement possible

2. Continued engagement with parents on further education (especially girls) after the child graduates

3. Focus on improving Grade B\(^\text{^}\) schools to maximize the impact

4. Sensitisation of teachers to eliminate any cases of corporal punishment

5. Assessment of safety concerns among children – on the way to school and on the periphery of the school - in order to address child safety comprehensively

6. Appropriate training for mid-day meal vendors to help them plan their expenses and achieve economies of scale

\(^\text{^}\) Satya Bharti Schools are categorized into Grade A, B, C and D (descending order), on the basis of regular internal performance reviews, carried out to assess overall health, generate feedback, understand areas of concern and bring improvement.
NATIONAL LEVEL ACHIEVEMENTS FOR SATYA BHARTI SCHOOL STUDENTS (2018-19)

CO-SCHOLASTIC:
► Four ‘Centre for Teacher Accreditation (CENTA) for excellence’ in teaching awards won by Satya Bharti School Teachers (2 subject and 2 national level awards)
► 39 winners (five Gold, four Bronze, 13 honorable mentions, 17 consolations) at India Art National Level Painting Competition ‘Khula Aasmaan’
► 11 Satya Bharti Schools featured in ‘Top 100’ and one school featured in ‘Top 20’ in ‘Design for Change’ contest
► Bronze medal in the individual category of ‘Pramerica Spirit of Community Awards 2019’ by Satya Bharti School student
► Three Satya Bharti Adarsh Senior Secondary Schools Jhaneri, Chogawan and Sherpur Kalan (Punjab) secured ‘Brainfeed School Excellence Award 2018-19’ under the top 500 Indian schools category
► Satya Bharti Adarsh Senior Secondary School Rauni awarded ‘School Enterprise Challenge Award 2018’ for instilling entrepreneurial skills among students for two consecutive years
► Seven Satya Bharti School students emerged winners at Inspire-Aspire Poster Making Competition 2018

SCHOLASTIC:
► 76 students secured admission in Meritorious Schools such as Navodaya, Aarohi, etc
► Overall pass percentage for class XII board examination was 96.98% [higher than CBSE national average (83.4%) and Panchkula region (87.5%)]. For Class X, overall pass percentage was 95.88% [higher than CBSE national average (91.1%) and Panchkula region (93.72%)]

PARTNER WITH US!
With an experience of working towards providing free quality education to children in rural areas since 2006, Bharti Foundation has successfully established collaborations with various like-minded Corporates, NGOs, Institutions and Government bodies. These partnerships have contributed towards the long term sustainability of all our programs.
Write to us at partnership@bhartifoundation.org
Awards and recognition in FY 2019-20

- ‘Mahatma Award 2019’ in the category ‘Mahatma Award for Social Good’ by Liveweek LLC, a US based global social impact media company along with Aditya Birla Group
- ‘National Human Capital Leadership Award’ in the category ‘CEO with HR Orientation’ by Zee Business
- ‘25th Bhamashah Samman 2019 - Shikha Vibhushan’ award for commendable contribution in the development of various government schools in Jaipur, Alwar and Jodhpur by the Government of Rajasthan
- ‘National CSR Leadership Award’ for ‘Outstanding Contribution to the Cause of Education’ by Zee Business
- ‘Food Food Award 2019’ for mid-day meal program, hosted by BBC’s Good Food Channel

Compiled and edited by Shweta Midha
Co-edited by Jitesh Dhoot (Research Team), Raja Ram Sinha and Sunit Rai (Communication Team)
Special inputs: Binu Nair, Chief - School Operations and Antony Nellissery, Chief - School Excellence
Key inputs from an independent research carried out by Change Alliance Pvt Ltd.
Special thanks to Satya Bharti School Program Team and Field Teams for their support

Please send your feedback and suggestions at: communication.foundation@bhartifoundation.org
Visit us at: www.bhartifoundation.org

Join Us On: bhartifoundation bhartifdn bhartifoundation bharti-foundation

Bharti Foundation
Airtel NCR Campus, Plot No. 16, B Wing (1st Floor), Udyog Vihar, Phase IV, Gurgaon - 122015 (Haryana)
Telephone: +91-124-4823500