Support Bharti Foundation at Airtel Delhi Half Marathon
Sunday, October 20, 2019

#Run For a Cause. Become our STAR ‘CARE CHAMPION’ team today!

Care Champion Employees cheer for Bharti Foundation at ADHM 2018

The noticeable exuberance of students of Satya Bharti School

Employee from various Corporates (ADHM Supporters) volunteering at Satya Bharti Schools
Introduction

The 2019 edition of Airtel Delhi Half Marathon is scheduled for October 20, (Sunday). The Marathon is a great team building exercise to motivate, inspire and promote health and fitness among your employees. It is also an opportunity for corporates to support social causes and help raise funds.

We at Bharti Foundation have been a part of the Airtel Delhi Half Marathon for the past 10 years. Through the platform, we have connected with corporates and philanthropic individuals who have supported our cause and have showcased their solidarity by running for us at the Marathon.

Over the last ten ADHMs, 7000 plus employees from more than 100 corporates supported Bharti Foundation. The funds raised through the Marathon are used by Bharti Foundation to provide quality education to underprivileged children through its various educational initiatives across rural India. More information is available at www.bhartifoundation.org.

For the year 2019, we invite you to join the Marathon and support Bharti Foundation’s education programs through our ‘Run for a Cause’ initiative.

Note: Donations to Bharti Foundation are 80G tax exempt. (The donation does not qualify as CSR contribution)

Why Bharti Foundation?

Bharti Foundation, the philanthropic arm of Bharti Enterprises, was established in 2000. The foundation’s flagship initiative, the Satya Bharti School Program, has been constantly providing quality education, completely free of cost, to underprivileged children with a special emphasis on the girl child. In addition to its primary focus area of education, the Foundation initiated ‘Satya Bharti Abhiyan’ in 2014 to improve sanitation facilities in Punjab.

The Satya Bharti School Program envisions transforming students into educated, confident, responsible and self-reliant employable citizens of India with a deep sense of commitment to their society. The Satya Bharti Quality Support Program is an education initiative with Government Schools. Through this program, Bharti Foundation engages the school leadership, teachers, students and communities to enhance the schooling experience and strive for excellence.

As a Bharti Foundation supporter at ADHM

- You will be invited to join as special guests in the celebration of important days like 15th August and 26th January at Satya Bharti schools
- You and your team can join as volunteers at Satya Bharti Schools and spend a few energizing days interacting and engaging with students, and thereby share and radiate joy.
- We will showcase the impact made by your donations at various forums, while also acknowledging your company’s contribution in our collaterals
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SUPPORT BHARTI FOUNDATION AS A ‘CARE CHAMPION’

Care Champions are usually high profiled individuals who commit to raise a pre-specified amount for Bharti Foundation’s philanthropic programs.

How to raise funds as a Care Champion?
Write to the people in your circle of influence and encourage them to contribute to your goal or towards your chosen cause. You may write to your Business partners, Friends and colleagues, Family members and others.

Care Champions – Registration Details

<table>
<thead>
<tr>
<th>Categories</th>
<th>Minimum Amount To Be Raised Per Category*</th>
<th>Registration Fee To Be Paid upfront Along With Registration Form**</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Care Champion - Platinum</td>
<td>INR 10 Lakhs</td>
<td>INR 13,000</td>
<td>20th September 2019</td>
</tr>
<tr>
<td>Care Champion - Diamond</td>
<td>INR 5 Lakhs</td>
<td>INR 10,000</td>
<td>20th September 2019</td>
</tr>
<tr>
<td>Care Champion – Gold</td>
<td>INR 2.5 Lakhs</td>
<td>INR 7,000</td>
<td>20th September 2019</td>
</tr>
<tr>
<td>Care Champion – Silver</td>
<td>INR 1 Lakhs</td>
<td>INR 4,000</td>
<td>20th September 2019</td>
</tr>
</tbody>
</table>

*The above-mentioned thresholds have to be met by 20th September 2019. However, Care Champions can continue to raise funds for Bharti Foundation.

**The registration fee is included in the minimum threshold as mentioned above under each category.

Privileges for a Care Champion Runner

- Pre Race Day
- Page on ICFn Website
- FB Promotion
- Highlight on event social media
- Run Registration paid by ICFn
  - Wall of Fame
  - Wall of Fame
  - Wall of Fame
  - Wall of Fame
  - Wall of Fame
  - Wall of Fame

- Special Bib Number
- Event Track Suit
- Event Tee
- Shoes
- RACE DAY
  - Invitee Car Park
  - Procam Marquee invite
  - Priority Line-up Great Delhi Run
  - Feature in Procam Marquee
- Post Race Day
  - Race day photograph
  - Certificate of Appreciation
  - Features in the Philanthropy Docket
  - Mention in the Philanthropy Docket
  - Philanthropy Awards
  - Invitations at Philanthropy Awards
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CONTACT

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