

Support Bharti Foundation at Airtel Delhi Half Marathon

Sunday, October 21, 2018

#Run For a Cause. Become our STAR 'CORPORATE CARES' team today!



Employees cheer for Bharti Foundation at ADHM 2017



The noticeable exuberance of students of Satya Bharti School



Employees from various Corporates (ADHM Supporters) volunteering at Satya Bharti Schools

Support Bharti Foundation at Airtel Delhi Half Marathon Sunday, October 21, 2018

Introduction

The 11th edition of Airtel Delhi Half Marathon is scheduled for October 21, 2018 (Sunday). The Marathon is a great team building exercise to motivate, inspire and promote health and fitness among your employees. It is also an opportunity for corporates to support social causes and help raise funds.

We at Bharti Foundation have been a part of the Airtel Delhi Half Marathon for the past 9 years. Through the platform, we have connected with corporates and philanthropic individuals who have supported our students and have showcased their solidarity by running for us at the Marathon.

Over the last nine ADHMs, 7000 plus employees from more than 90 corporates supported Bharti Foundation. The funds raised through the Marathon are used by Bharti Foundation to provide quality education to underprivileged children through its various educational initiatives across rural India. More information is available at www.bhartifoundation.org

For the year 2018, we invite you to join the Marathon and support Bharti Foundation's education initiatives through our 'Run for a Cause' initiative.

Your contribution of funds to Bharti Foundation through the ADHM platform would qualify for 50% Tax Exemption under Section 80 G of Income Tax Act, and receipts would be issued accordingly. (Note: The donation does not qualify as CSR contribution)

Why Bharti Foundation?

Bharti Foundation, the philanthropic arm of Bharti Enterprises, was established in 2000 with a vision 'To help underprivileged children and young people of our country realize their potential.' Since 2006, the foundation's flagship initiative the Satya Bharti School Program has been constantly providing quality education, completely free of cost, to underprivileged children with a special emphasis on the girl child. In addition to its primary focus area of education, the Foundation initiated 'Satya Bharti Abhiyan' in 2014 to improve sanitation facilities in Punjab.

OUR EDUCATION REACH since inception

300,000+ Students
13,000+ Teachers
2100+ Schools
3200+ Villages
13 States

The Satya Bharti School Program envisions transforming students into educated, confident, responsible and self-reliant employable citizens of India with a deep sense of commitment to their society. The Satya Bharti Quality Support Program is an education initiative with Government Schools. Through this program, Bharti Foundation engages the school leadership, teachers, students and communities to enhance the schooling experience and strive for excellence.

As a Bharti Foundation supporter at ADHM

- You will be invited to join as special guests in the celebration of important days like 15th August and 26th January at Satya Bharti schools
- You and your team can join as volunteers at Satya Bharti Schools and spend a few energising days interacting and engaging with students, and thereby share and radiate joy.
- We will showcase the impact made by your donations at various forums, while also acknowledging your company's contribution in our collaterals.

Support Bharti Foundation at Airtel Delhi Half Marathon Sunday, October 21, 2018

Support Bharti Foundation as 'Corporate Cares' Team

The Corporate Cares category lends companies an opportunity to monetarily support Bharti Foundation's philanthropic initiatives and to engage employees through participation at Airtel Delhi Half Marathon 2018.

At Airtel Delhi Half Marathon 2018, companies can choose to field Corporate Cares teams of following team strengths:

Corporate Cares Donation Structure#	
Team of 12 : INR 1.75 lakh	Team of 40 : INR 3.75 lakh
Team of 25 : INR 2.75 lakh	Team of 60 : INR 5 lakh
<i>#The donation amounts above do not include the applicable event entry fees for the individual team members; Refer to the race entry fee details given below</i>	
Individual registration for Corporate Cares participants	
Entry fees for Great Delhi Run- 6 Kms [Preferred category by corporates]: INR 650/runner	Open 10K Race: INR 1400
Entry fees for Half Marathon – 21K [For serious runners]: INR 1900/runner	Senior Citizens' Run: INR 300 Champions with Disability: INR 300
Connect with us for detailed fee structure for fielding additional runners	

FCRA amounts to be sent through online transfer only

Registration Process

1. Fill in the Corporate Cares Registration Form (Link will be shared by Bharti Foundation Team).
2. Register your Corporate Care Team (process a cheque favoring "Bharti Foundation").
3. Register Individual Corporate Cares Participants (process consolidated cheque favoring "Procam International Ltd.-ADHM")
4. Once registered as a Corporate Cares team, a link to submit individual employee details will be shared with your SPOC mentioned by you in the corporate registration form.
5. Employees would also be required to submit their photo Id proofs and photograph as part of individual registration.

Privileges for a 'Corporate Cares' Runner

- **Meetings with team leaders** to give Event updates, pledge raising tips, standardized presentations which they can use to motivate their team members.
- Acknowledgement on **India Cares Foundation's website**.
- Companies who complete the process of registering, making donations and run registration payments by 15th September 2018 will have **their name printed on their Team's running bibs** (only Great Delhi Run bibs).
- Team members participating in the Great Delhi Run race category will be **hosted in a special Corporate Cares holding area** at the event venue on race day.
- **MD or CEO of top 2 contributing companies** of ADHM 2017 will be hosted at the Grand Stand on race day to cheer their participating team.
- **Race day photographs** for top 2 fund raising members in a Corporate Cares team (where captured by event's official photographers. To be eligible for this, the team member must have raised a minimum of INR 25,000 for his/her chosen cause and such funds must have been submitted before 30th September 2018.
- **Team acknowledgement** in the docket published post race day.
- **Invitation to 2 representatives**, for the post Event function, to company's top management whose employees have raised a minimum of INR 1,00,000 funds through the ADHM 2018.

CONTACT: Ms Sheena Joseph, Sheena.Joseph@bhartifoundation.org; ADHM.Team@BhartiFoundation.org

+91 9971841718 ; +91 9873560160