Bharti Foundation launches ‘Satya Bharti Skill Fest’ - summer camp from home for government school children

New Delhi, 19 May 2020 – The month of May has turned fun and creative for government school children as Bharti Foundation, the philanthropic arm of Bharti Enterprises, launches the ‘Satya Bharti Skill Fest’ - an online summer camp filled with activity-based learning. The fest is being conducted under the Foundation’s Satya Bharti Quality Support Program that is currently working in partnership with 804 government schools across 14 states/UTs to improve overall schooling experience for children.

The Skill Fest has been designed in consultation with school Principals and covers a range of activities for raising awareness, nurturing creativity, and promoting holistic development. Students of the partnered government schools are participating in competitions like quiz, calligraphy, painting, craft making, doodling, essay/slogan writing, etc. as well as learning from awareness sessions like storytelling, concept videos, and more. Every activity is designed to be done from home and can be shared via online/digital media - the likes of WhatsApp, etc. While the topics covered focus on academic growth, various social issues, such as COVID-19 prevention measures, environment conservation, afforestation, etc. are also included to develop children as responsible citizens of the future.

Ms. Mamta Saikia, CEO Bharti Foundation, commented on the initiative, “The Satya Bharti Skill Fest is designed to celebrate the skills and nurture creative aptitude among the students. Summer vacations bring a lot of excitement among children, and we use the opportunity to engage them in creative pursuits, so that they continue to learn through fun activities. Our aim is to ensure that students continue to stay engaged with learning, academics as well as new skills through activities that bring them joy. The Satya Bharti Skill Fest is completely virtual and we are happy that many teachers and Principals have contributed in creating this program.”

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About Bharti Foundation

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in primary, secondary and higher education as well as Sanitation. The flagship Satya Bharti School Program provides free quality education to thousands of underprivileged children in rural India across six states, with a focus on the girl child, since 2006. The impact of quality education has been scaled-up by transferring the learning and good practices of this program to lakhs of students studying in government schools across several Indian states and union territories, through the Satya Bharti Quality Support Program, since 2013. Satya Bharti Abhiyan, the sanitation initiative since 2014, has been improving sanitation conditions in the districts of Punjab by providing access to toilets and by fostering behavioral change in communities. Together, the Foundation’s programs have cumulatively impacted over 2 million community members.
Current Reach for Satya Bharti Quality Support Program

14 States/UTs
804 Schools
2,34,000 + Students (current enrollment)
Data as of Feb 2020

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